YOUR ONLINE RESOURCE FOR JOBS, NETWORKING EVENTS, TRAINING & BUSINESS INFORMATION

NETWORKING NEWS

FEBRUARY 2012

DRIVING SUCCESS IN HEELS!

THIS MONTH NN FEATURES

SUCCESS IN THE CITY

NN FEATURES: SUCCESS IN THE CITY

PHOTOS COURTESY OF CYNTHIA DE LORENZI /SUCCESS IN THE CITY

Success in the City (SITC) is an executive women's organization for smart, unique, and driven women. A community focused on celebrating women's success and accomplishments and providing a rich network of shared experiences, and professional resources. Success in the City's format organizes creative events as well as powerful professional development programs and discussions into the menu of opportunities to connect.

PHOTO CREDIT: MOSHE ZUSMAN

CYNTHIA de LORENZI | FOUNDER/CEO
Success In The City

As Chief Executive Officer of Success in the City (SITC), Ms. de Lorenzi leads this unconventional business networking organization for senior level executive businesswomen in the DC Metropolitan area. To help foster meaningful peer relationships and friendships among members. Ms. de Lorenzi maintains the SITC motto by encouragaging the opportunity to "really" connect on a dynamic personal level, personal growth.

WHERE TO FIND THE WOMEN OF *SUCCESS IN THE CITY*:

www.SuccessInTheCity.com

Twitter & Facebook, Linked In: Success In The City

NETWORKING NEWS

FEBRUARY 2011

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ABOUT US

Networking News (NN) is an electronic resource, with listings that include employment possibilities, career development links, business tips, networking events and so much more. NN is very easily accessible, comprehensive, coupled with its respected privacy and no spam policies makes it a most useful listserve. For pricing, subscription, or policies please, contact, Sherron Washington at sphillips@theP3solution.com.

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PROFESSIONAL CONNECTOR

Unite with professionals all across the U.S. using NetworkingNews. This full color registry is designed entirely with the progressive professional in mind, offering an efficient and reliable means of uniting professionals with other professionals.

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Facebook: Networking News
Twitter: NNConnects

Important Dates in February

YOUTH LEADERSHIP MONTH

BLACK HISTORY MONTH

PUBLICITY FOR PROFIT WEEK FEB 1-7

NAT'L INVESTORS DAY FEB 11

FREELANCE WRITERS APPRECIATION WEEK FEB 9-15

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CAREERS

EMPLOYMENT LINKS
CAREER FAIRS
JOB OPPORTUNITIES

CAREER FAIRS

NATIONAL CAREER FAIRS

FEBRUARY 2, 2012
EDISON CAREER FAIR
Renaissance Woodbridge Hotel
515 US Highway One South
11am- 2pm | Iselin, NJ\

FEBRUARY 6, 2012
LAS VEGAS CAREER FAIR
Palace Station Hotel
2411 W. Sahara Ave
11am- 2pm | Las Vegas, NV

FEBRUARY 7, 2012
LOS ANGELES CAREER FAIR
Holiday Inn Los Angeles-
Intl Airport
9901 La Cienega Blvd
11am- 2pm | Los Angeles, CA

FEBRUARY 16, 2012
ATLANTA CAREER FAIR
Holiday Inn Atlanta Capitol
Conference Center
450 Capitol Avenue S.W
11am- 2pm | Atlanta, GA

SAN ANTONIO CAREER FAIR
Omni San Antonio Hotel
9821 Colonnade Blvd
11am- 2pm | San Antonio, TX

FEBRUARY 22, 2012
NEW YORK CAREER FAIR
Holiday Inn Midtown 57 Street
440 West 57th Street
11am- 2pm | New York, NY

FEBRUARY 29, 2012
CHICAGO CAREER FAIR
Holiday Inn Rolling Meadows
Schaumburg
3405 Algonquin Road
11am- 2pm | Chicago, IL

MARCH 1, 2012
DETROIT CAREER FAIR
Hyatt Regency Columbus
350 North High Street
11am- 2pm | Detroit, MI

MARCH 5, 2012
SAN FRANCISCO SOUTH CAREER FAIR
San Mateo Marriott
1770 South Amphlett Blvd
11am- 2pm | San Mateo, CA

DALLAS CAREER FAIR
Park Inn by Radisson
Dallas Love Field
1241 West Mockingbird Lane
11am- 2pm | Dallas, TX

MARCH 6, 2012
WASHINGTON DC CAREER FAIR
Holiday Inn Rosslyn
1900 North Fort Myer Drive
11am- 2pm | Arlington, VA

For more information about career fairs in your area please visit:
www.nationalcareerfairs.com

OTHER

FEBRUARY 6, 2012
ATLANTA JOB FAIR
Holiday Inn Capitol Conf. Center
450 Capitol Avenue S.E
11am- 2pm | Atlanta, GA

MARCH 6, 2012
21ST ANNUAL NATIONAL CAPITAL REGION JOB FAIR
Northern Virginia Center
7054 Haycock Road
1p-m- 6pm | Falls Church, VA
http://www.dchokies.org/event/getajob

EMPLOYMENT LINKS

ADVANCING WOMEN
careers.advancingwomen.com

ASSOCIATION JOBS
www.associationjobs.org

AVUE CENTRAL
Federal Job Search
www.avuecentral.com

BLACKCAREERS.COM
www.blackcareers.com

BOSS GROUP
www.thebossgroup.com

CAREERS IN NONPROFIT
www.careersinnonprofits.com

CAREERS IN FOOD
www.careersinfood.com

CAREER BUILDER
www.careerbuilder.com

CORPORATE GRAY
www.corporategray.com
(for transitioning military)

CROSSROADS EMPLOYMENT SERVICES
www.crossroadsemployment.com

HOW TO PLACE YOUR EMPLOYMENT AD

Standard classifieds consist of text with standardized bold headings--Job Title on the first line, Organization and Location on the second line. All text is one size and the ad will appear in our standard inline format without graphics. Rate: $1.00 a word, $30 minimum. You may opt to run the same ad in a second consecutive issue at 50% off.

BOXED AD
Enhanced classifieds stand out with a frame and varied fonts and your logo or art. Have the artwork prepared by your designer or ask Networking News to set the type at no extra charge under your guidance. Rate: $10 per column-inch (a column-inch is 1 inch high, 1 column wide.) You may opt to run in a second consecutive issue at 50% off.

SAMPLE BOXED AD FEATURED BELOW: 2X4 - $40.00

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BUSINESS
Telework | Any Location

DESCRIPTION

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RESERVE YOUR SPOT TODAY!

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JOB OPPORTUNITIES

DC LOCAL HIRES
www.dc.localhires.com

ELANCE
www.elance.com

EMPLOYMENT GUIDE
www.employmentguide.com

EMURSE
www.emurse.com

GAZETTE ONLINE
www.gazette.com

INDEED.COM
www.indeed.com

JOB.COM
www.job.com

JOBFOX.COM
www.jobfix.com

THEJOBNETWORK.COM
www.thejobnetwork.com

LATPRO.COM
(Hispanic & bilingual professionals)
www.latpro.com

MEDIABISTRO.COM
www.mediabistro.com

MONSTER.COM
www.monster.com

MYFOXDC.COM
www.myfoxdc.com/subindex-job_shop

NATIONAL CAREER FAIRS
www.nationalcareerfairs.com

PAYSCALE
www.payscale.com

PHILANTHROPY JOURNAL
www.PhilanthropyJournal.org/Jobs

PSI DIVERSITY JOB FAIR
www.psijobfair.com/jobseekers

PROPOSAL DEVELOPMENT CONSULTANTS, LLC
http://www.proposaldc.com

TEAMWORK ONLINE
www.teamworkonline.com

THE CREATIVE GROUP
www.tgc.com

USA JOBS
www.usajobs.gov

THE WASHINGTON POST
www.washingtonpost.com

EMPLOYMENT OPPORTUNITIES

ADMINISTRATIVE

NO KID HUNGRY FIELD COORDINATOR
Share Our Strength
Washington, DC

The No Kid Hungry Field Coordinator will be responsible for coordinating the internal day-to-day work of the No Kid Hungry Field Team in the Community Investments Department. Under the direction of the Field Manager, the Field Coordinator will work closely with the Field Managers to maintain communication among Community Investments team members.

The No Kid Hungry Field Team, housed within the Community Investments Department, includes the No Kid Hungry National Campaign Director and a team of Field Managers assigned to manage daily communications with and provide support for the 18 No Kid Hungry state and city partnerships.

The Field Coordinator oversees the following:

•Development and production of materials to keep the department up to date on the field activities such as briefings, budget documents, PowerPoint presentations, reconciliation documents, and meeting agendas.
•Keep the notes of biweekly calls with our active campaigns and be responsible for communicating follow items and responsibilities across the team
•Maintaining and developing information systems to support internal communications.
•Schedule internal meetings and calls with other Community Investments divisions as necessary to discuss field work or other activities that relate to the campaigns.
•Process check requests for campaign expenditures including working closely with the Finance and Development teams to assure proper coding and filing.
•Coordinating the approval of outreach materials internally by working with the Communications team and Field Managers.
•Providing administrative oversight as required for the Field Team. This will include schedul-

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JOB LISTINGS

WEB PLATFORM PRODUCT MGR
American Chemical Society
Washington, DC

ACCOUNT MGR
Berard Associates
New York, NY

SALES COORDINATOR
The Hollywood Reporter
Los Angeles, CA

For more information on these and other job opportunities in your area, please visit: mediabistro.com

PART-TIME RESEARCHER/ MARKETING ASSISTANT

Networking News
Telework | Any Location

Researcher/Administrative Assistant wanted on a part time basis to help with the production of a publication. Great for student or professional
interested in Marketing and Magazine Production.

TO APPLY:
send your resume to :
sphillips@theP3solution.com.

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ing, arranging travel, and coordinating the execution of contracts and payment of invoices.
•General administrative support for office including, but not limited to, backup and lunchtime phone coverage and support for large mailings.

•Performing other duties as assigned.

Reports to: Field Manager
Location: Washington, DC-HQ
Qualifications:
•Bachelor's degree in marketing, communications, community development, public service or a related discipline preferred and one or more years related experience required.
•Excellent oral and written communications skills required.
•Ability to work at a fast pace with a high level of accuracy and attention to detail.
•Ability to handle multiple activities, events and projects simultaneously.
•Short and long-range planning and follow-through skills required.
•Ability to work with diverse populations and tailor strategies to meet their needs most effectively.
•Ability to work evenings and weekends as necessary.
•Proficient computer skills, including the operation of Microsoft Word, Excel, PowerPoint and Outlook.

Submit resume, cover letter and
salary requirements to jobs@strength.org. Reference job title "NKH Field Coordinator" in the subject line. No calls please.

Equal Opportunity Employer.

MANAGEMENT

ACCOUNT MANAGER
USO | Arlington, VA

The Account Manager will cultivate, analyze, renew and expand relationships with key partners in order to raise revenue and/or in-kind donations that support USO programs and services.

Responsibilities / Duties
•Identify, secure and manage the business development and execution of key alliances and philanthropic relationships, meeting and/or exceeding established annual goals.
•Manage and oversee contract creation, execution, fulfillment and associated logistic support for assigned accounts.
•Maintain and organize contact lists, reports and records in fundraising software database.
•Collaborate with internal and external partners on promotional items, creative material, presentations, and marketing content that is compliant with established policies and standards.
•Identify, facilitate, and monitor cross-promotional opportunities.
•Prepare sponsor stewardship reports, including partnership deliverables from key stakeholders.
•Represent the organization at scheduled sponsor events, tradeshows and conferences as assigned.
Required Qualifications
•Bachelor's Degree required. Marketing, Business or Communications study preferred.
•This is a career, senior account manager position which requires 5 or more years of relevant experience. Corporate fundraising/development and/or business to business sales preferred.
•Excellent interpersonal and presentation skills. Ability to maintain clear, frequent communication with internal and external stakeholders at a variety of levels.
•Demonstrated proficiency with fundraising software programs. Raiser's Edge preferred.
•Demonstrated proficiency in written communications as well as knowledge of various software programs including but not limited to Microsoft Word, Excel, PowerPoint, Access and Outlook.
•Ability to manage a high volume of assignments with varying complexity and competing priorities in a fast-paced environment with integrity and professionalism.
•Demonstrated initiative/self-motivation, attention to detail, organizational and time management skills.
•Ability to lift and carry up to 10 pounds.

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http:uso.balancetrak.com

ASSOCIATION JOBS

JOB LISTINGS
DEVELOPMENT DIRECTOR
Association of State & Territorial Health Officials
Virginia

MANAGER, DEVELOPMENT WRITING
Share Our Strength
Washington, DC

CONSORTIA & MARKETING PROGRAM MANAGER
American Physical Society
College Park, MD

For more information on these and other job opportunities, please visit: www.associationjobs.org

TEAMWORK ONLINE
JOB LISTINGS

BANQUET SUPERVISOR
Baltimore Orioles
Baltimore, MD

DIRECTOR SALES & MARKETING
Washington Redskins
Ashburn, VA

SALES ASSOCIATE
AT&T National PGA
Bethesda, MD

For more information on these and other job opportunities, please visit: www.teamworkonline.com

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BELTWAY NETWORKING
www.beltwaynetworking.com

DOWN 4 LUNCH
www.down4lunch.com

iBLACK
www.meetup.com/iblack

LADIES DC (LDC)
www.ladiesdc.com

LADIES AMERICA
www.ladiesamerica.com

LADIES WHO LAUNCH
www.ladieswholaunch.com

MEET UP
www.meetup.com

MID-ATLANTIC NETWORKING
www.midatlanticnetworking.com

NETWORK AFTER WORK
www.networkafterwork.com

SMART GUY MEETUPS
www.smartguymeetups.org

STERLING WOMEN
www.sterlingwomen.org

EVENTS

RESTON CONNECTIONS Hosted By DC Connections

Kalypso's Sports Tavern
6:30pm | Reston, VA
First Tuesday of the Month
http://restonnetwork-ehometext.eventbrite.com/

MONTHLY CHARITY MEET UP Hosted By Dc-Md Small Business Owner Networking Meetup

Huckleberry Fine Art
6:30pm | Rockville, MD
First Thursday of the Month
www.meetup.com/DC-MDSmall-BusinessOwnerNetworking

FEBRUARY 1, 2012
NETWORK & NIBBLE

Bar 901
5pm | Washington, DC
www.networkandnibble.com

FEBRUARY 2, 2012
FEBRUARY NETWORKING LUNCHEON Hosted by Sterling Women

The National Conference Center
11am | Leesburg, VA
www.sterlingwomen.org

FEBRUARY 4, 2012
POWER NETWORKING AT ITS BEST Hosted By The Washington DC Breakfast Club

5151 Pooks HIll Rd
8:30am | Bethesda, MD
http://thewashingtondcbreakfastclub-esearch.eventbrite.com/?srnk=19

FEBRUARY 8, 2012
MID-ATLANTIC NETWORKING

Bowie Lunch
Glory Days Grill
11:00am | Bowie, MD
http://www.midatlanticnetworking.com/eventlunch/bowie-lunch-4

FEBRUARY 9, 2012
NETWORK AFTER WORK

Josephine's
6pm | Washington, DC
http://www.eventbrite.com/event/2816802131/esearch?srnk=7

FEBRUARY 14, 2012
MID-ATLANTIC NETWORKING

Chantilly Lunch
Vintage 51
11:00am | Chantilly, VA
http://www.midatlanticnetworking.com/eventlunch/chantilly-va-lunch-0

FEBRUARY 21, 2012
MARDI GRAS DC 2012 Hosted By Louisiana Network

Club LIV
6:30pm | Washington, DC
http://mardigrasdc2012-esearch.eventbrite.com/?srnk=11

FEBRUARY 23, 2012
ROCKVILLE CHAMBER OF COMMERCE

Mix & Mingle at La Tasca
5pm | Rockville, MD
http://business.rockvillechamber.org/events/details/mix-mingle-at-la-tasca

FEBRUARY 24, 2012
MID-ATLANTIC NETWORKING

Glen Burnie Lunch
Bill Bateman's Bistro
11:00am | Glen Burnie, MD
http://www.midatlanticnetworking.com/eventlunch/glen-burnie-lunch-0

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MEETINGS

CONFERENCES

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APRIL 18-19, 2012
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JUNE 12-14, 2012
Miami, FL

OCTOBER 23-25, 2012
Boston, MA

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London, UK

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www. socialmediastrategies-summit.com

MARCH 21-22, 2012
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Baltimore, MD
www.wbenc.org/summit-salute

MAY 6-9, 2012
97TH ANNUAL ISM INTERNATIONAL SUPPLY MANAGEMENT CONFERENCE
Baltimore, MD
www.ism.ws/conference/

MAY 20-26, 2012
NATIONAL SMALL BUSINESS WEEK
Washington, DC
www.sba.gov

MAY 21-23, 2012
AMERICA'S SMALL BUSINESS SUMMIT
Washington, DC
www.uschambersummit.com/

JUNE 5-7 2012
BLOG WORLD AND NEW MEDIA EXPO
New York, NY
http://www.blogworldexpo.com/2012-nyc/

JUNE 19-21 2012
WBENC 2012 NATIONAL CONFERENCE AND BUSINESS FAIR
Orlando, FL
www.wbenc.org/wbencconf

SEPTEMBER 4-6, 2012
CONTENT MARKETING WORLD 2012
Columbus, OH
http://www.contentmarketing-world.com

SEMINARS

FEBRUARY 4, 2012
LEVERGING THE POWER OF LINKEDIN
Emergence Community Arts Collective (ECAC)
733 Euclid Street, N.W.
4pm | Washington, DC
http://events.r20.constantcontact.com/register/event?oeidk=a07e5hwkqm1e4426a5b&llr=8bg4tneab

FEBRUARY 7, 2012
SECRETS OF ENGAGEMENT MARKETING
1800 Martin Luther King Jr Ave SE
12pm | Washington, DC
http://dcsbdc.org/center.aspx?center=15570&subloc=0
www.walkthetalk2012.eventbrite.com

FEBRUARY 18, 2012
WEPP WOMEN'S SUMMIT: IGNITING YOUR FEARLESS FACTOR TO 'WALK THE TALK' IN 2012
The Comfort Inn ConferencCenter
11:00am- 3pm | Bowie, MD
www.walkthetalk2012.eventbrite.com

FEBRUARY 29, 2012
HOW TO EFFECTIVELY MARKET YOUR BUSINESS TO THE GOVERNMENT
Tenley-Friendship Library
1:30pm | Washington, DC
http://dcsbdc.org/workshop.aspx?ekey=600320001

ONLINE

JANUARY 19- FEBRUARY 9
SOCIAL MEDIA 101

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http://www.mediabistro.com/socialmedia101/register.asp

FEBRUARY 6-MARCH 26
FASHION WRITING
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http://www.mediabistro.com/Fashion-Writing-crs7102.html

JANUARY 19- FEBRUARY 9
PUBLIC RELATIONS: NEW BUSINESS DEVELOPMENT
Hosted By Media Bistro
http://www.mediabistro.com/Public-Relations-New-Business-Development-crs7128.html

TRAINING

APRIL 18,-19, 2012
2012 AMA SPRING MARKETING WORKSHOPS
Las Vegas, NV
http://www.marketingpower.com/Calendar/Pages/2012_Spring_Marketing_Workshopsx-

MEMBERSHIP ORGANIZATION

BEAUTY

PROFESSIONAL BEAUTY ASSOCIATION
www.probeauty.org

COMMUNICATIONS

JOURNALISM & WOMEN SYMPOSIUM
www.jaws.org

NATIONAL ASSOCIATION OF INDEPENDENT WRITERS AND EDITORS
www.naiwe.com

NATIONAL COMMUNICATION ASSOCIATION
www.nca.org

DESIGN

AIGA -DESIGN ASSOCIATION
www.aiga.org

THE AMERICAN INSTITUTE OF ARCHITECTS
www.aia.org

MAGAZINE PUBLISHERS OF AMERICA
www.magazine.org

MARKETING

NATIONAL ALLIANCE OF MARKET DEVELOPERS
www.NAMDntl.org

DIRECT MARKETING ASSOCIATION
www.the-dma.org

MEDICAL

AMERICAN NURSES ASSN.
www.nursingworld.org

DIRECT MARKETING ASSOCIATION
www.the-dma.org

PHOTOGRAPHY

PROFESSIONAL PHOTOGRAPHERS OF AMERICA
www.ppa.com

POLITICAL

DC YOUNG PROFESSIONALS
www.dcyrs.com

PROFESSIONAL

AMERICAN MANAGEMENT ASSOCIATION
www.amanet.org

AMERICAN MARKETING ASSOCIATION
www.ama.org

ASSOCIATION OF SMALL BUSINESS DEVELOPMENT CENTERS
www.asbdc-us.org

CENTER FOR ASSOCIATION LEADERSHIP
www.gwsae.org

DC CHAMBER OF COMMERCE
www.dcchamber.org

FORTE FOUNDATION
www.fortefoundation.org

INTERNATIONAL MONETARY SYSTEMS
www. imsbarter.com

MARYLAND CHAMBER OF COMMERCE
www. mdchamber.org

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NetWorkshop is a two-hour seminar that combines networking and small-group learning, which encourages participants to gain, interact and exchange information while cultivating productive business relationships. Each month we will explore different topics, designed to help business owners and professionals obtain information, tips and practices through dialogue and interactive activities.

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www.mbaassociation.org

NATIONAL ASSOCIATION OF BLACK ACCOUNTANTS
www.nabainc.org

NATIONAL ASSOCIATION OF FEMALE EXECUTIVES
www.nafe.com

NATIONAL ASSOCIATION OF TRADE EXCHANGES
www.natebarter.com

NATIONAL ASSOCIATION OF WOMEN BUSINESS OWNERS
www.nawbo.org

NATIONAL BLACK MBA ASSOCIATION
www.nbmbaa.org

NATIONAL SOCIETY FOR HISPANIC PROFESSIONALS
www.nshp.org

ROCKVILLE CHAMBER OF COMMERCE
www.rockvillechamber.org

US CHAMBER OF COMMERCE
www.uschamber.com

SPORTING

AMERICAN MASSAGE THERAPY
www.amtamassage.org

THE INTERNATIONAL HEALTH, RACQUET & SPORTSCLUB ASSOCIATION
www.ihrsa.org

TECHNICAL

AMERICAN SOCIETY OF HEATING, REFRIGERATION, AND AIR CONDITIONING ENGINEERS
www.ashrae.org

WOMEN

ASSOCIATION FOR WOMEN IN COMMUNICAIONS
www.womcom.org

ENCHANTING WOMEN
www.enchanting-women.com

SUCCESS IN THE CITY
www.successinthecity.org

WOMEN BUSINESS ENTERPRISE NATIONAL COUNCIL
www.wbenc.org

WOMEN IN CABLE TELECOMMUNICATIONS
www.wict.org

RESOURCES

BLOGS

IAM THE CUSTOMER
www.iamthecustomer.wordpress.com

WOMEN ON THE MOVE
www.womenonthemove.com

BUSINESS LINKS

30 SECOND MBA
www.30secondMBA.com

BUSINESS.GOV
www.business.gov

EPNET
www.epnetonline.org

ENTREPRENEURSHIP.ORG
www.entrepreneurship.org

ISSUU
www.issuu.com

NETWORKS FOR WOMEN
www.networksforwomen.com

SMALL BUSINESS ADMINISTRATION
www.sba.gov

SBDCNET NATIONAL INFORMATION CLEARINGHOUSE
www.SBDCNet.org

WASHINGTON DC WOMEN'S BUSINESS CENTER
www.dcwbc.org/

PERIODICALS

BLACK ENTERPRISE
www.blackenterprise.com

CRAVE MAGAZINE
www.thecravecompany.com

ENTREPRENEUR
www.entrepreneur.com

FAST COMPANY
www.fastcompany.com

IAM THE CUSTOMER the blog

Customer Service Commentary That's Fun

iamthecustomer.wordpress.com

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www.mcmag.com

SHEPRENEUR
www.shepreneur.com

SOCIAL MEDIA MARKETING MAGAZINE
www.smmmagazine.com

SOCIAL MEDIA MONTHLY
www.thesocialmediamonthly.com

SUCCESS
www.success.com

UNITED STATES ASSOCIATION FOR SMALL BUSINESS AND ENTREPRENEURSHIP
http://usasbe.org/

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SOCIAL MEDIA

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www.blackwomenconnect.com

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www.facebook.com

iMEET
www.imeet.com

ISEECOLOR.COM
www.iseecolor.com

LINKEDIN
www.linkedin.com

THE PROFESSIONAL BLACK WOMAN
theprofessionalblackwoman.ning.com

WOMEN STILL STANDING
www.womenstillstanding.ning.com

WOMEN 2.0
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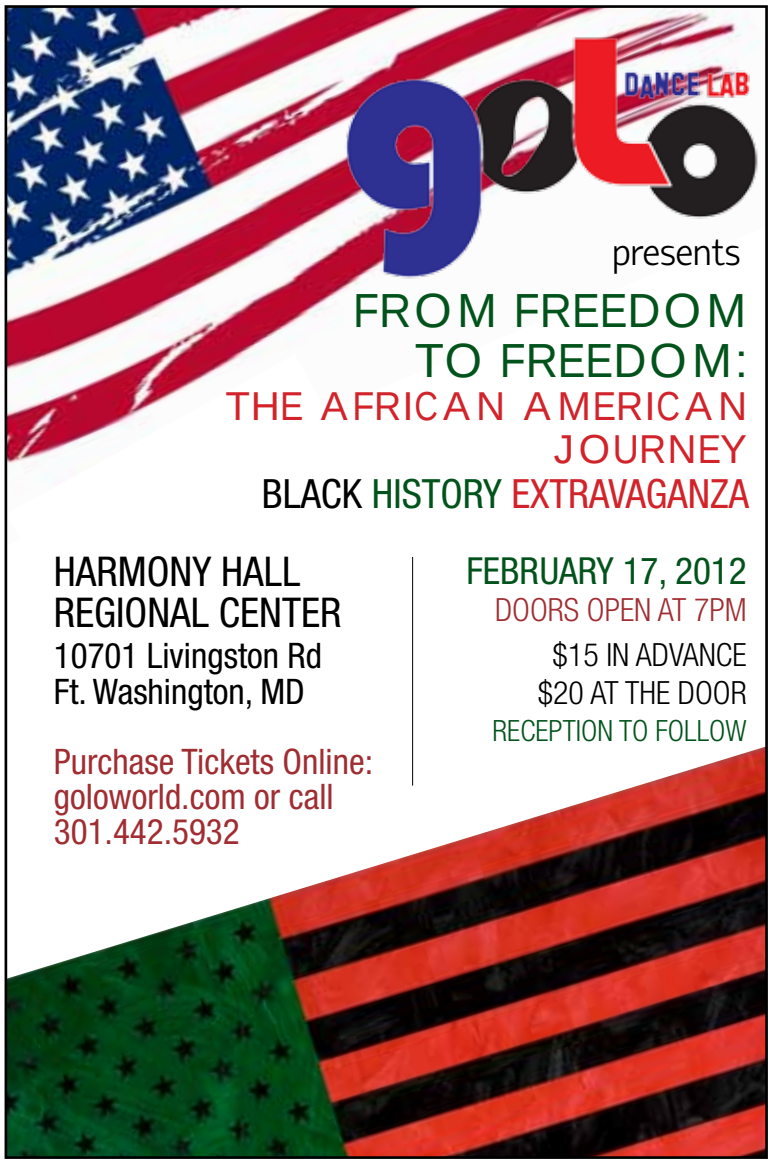

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